

BLUE WAVE™



www.kbbluwave.com.au

METCASH RETAIL FREEZER CATALOGUE

An aerial photograph of two white sailboats with blue accents on a vast, deep blue ocean. The water has a textured, shimmering appearance. The sailboats are positioned in the upper and lower portions of the frame, leaving a large central area for text.

WHY CHOOSE BLUE WAVE?

At Blue Wave by KB Seafood, we're passionate about making quality seafood accessible to Australian families and households. That's why we're excited to launch our innovative Blue Wave range through independent retailers.

We bring almost 100 years of expert knowledge, backed by the reliability and trust granted under the wing of KB Seafood. With our commitment to quality control and sustainable sourcing practices, independent retail shoppers will enjoy the benefits of having an exceptional seafood offering on the table.



CERTIFICATIONS

MARINE STEWARDSHIP COUNCIL (MSC)

The Marine Stewardship Council (MSC) is an international non-profit organisation recognising and rewarding efforts to protect oceans and safeguard seafood supplies for the future.



AQUACULTURE STEWARDSHIP COUNCIL (ASC)

The Aquaculture Stewardship Council (ASC) is the world's leading certification scheme for farmed seafood. The ASC assists in minimising the negative impacts on the environment, through developing strict standards and requirements covering the potential impact of aquaculture.



RESPONSIBLY SOURCED

We take our flow of systems very seriously. Every step, from ensuring that our fish is responsibly sourced to sealing it in a bag stamped with our approval, reflects our unwavering commitment to quality control and ethical practices. We innovate continuously, exploring new avenues to fish responsibly and uphold our sustainable-minded approach.



- FROZEN GROCERY -



- CRISPY BATTERED - **FISH BITES**

PACK SIZE: 1 kg

PRODUCT CODE: 1010102629

METCASH CODE: 906450

GTIN: 09315822020725



- TEMPURA - **FISH COCKTAILS**

PACK SIZE: 1 kg

PRODUCT CODE: 1010203110

METCASH CODE: 701004

GTIN: 09315822020909





- BEER BATTERED -
FLATHEAD
PACK SIZE: 1 kg

PRODUCT CODE: 1010203130

METCASH CODE: 327839

GTIN: 09315822021234



- CRUMBED -
WHITING FILLETS

PACK SIZE: 800g

PRODUCT CODE: 1010203125

METCASH CODE: 977574

GTIN: 09315822021135





- CRUNCHY BATTERED -
WHITING

PACK SIZE: 1 kg

PRODUCT CODE: 1010203100

METCASH CODE: 910404

GTIN: 09315822020930



- SALT & PEPPER -
SQUID

PACK SIZE: 1 kg

PRODUCT CODE: 1010300767

METCASH CODE: 701106

GTIN: 09315822020831





- FORMED CRUMBED -
SQUID RINGS

PACK SIZE: 1 kg

PRODUCT CODE: 1010300769

METCASH CODE: 906617

GTIN: 09315822020862



- DOUBLE CRUNCH -
PRAWNS

PACK SIZE: 1 kg

PRODUCT CODE: 1010102814

METCASH CODE: 378411

GTIN: 09315822022965





- TEMPURA -
PRAWNS

PACK SIZE: 1 kg

PRODUCT CODE: 1010102628

METCASH CODE: 371532

GTIN: 09315822020794



- PANKO CRUMBED -
PRAWNS

PACK SIZE: 1 kg

PRODUCT CODE: 1010102627

METCASH CODE: 906604

GTIN: 09315822020787



-FROZEN DELI-



COOKED PRAWNS

- TAIL ON -

PACK SIZE: 1 kg

PRODUCT CODE: 1010102657

METCASH CODE: 217262

GTIN: 09315822021180



COOKED PRAWNS

- TAIL ON -

PACK SIZE: 500g

PRODUCT CODE: 1010102656

METCASH CODE: 700532

GTIN: 09315822021197





COOKED PRAWNS

- TAIL OFF -

PACK SIZE: 500g

PRODUCT CODE: 1010102655

METCASH CODE: 217254

GTIN: 09315822021203



RAW PRAWNS

- TAIL OFF -

PACK SIZE: 500g

PRODUCT CODE: 1010102659

METCASH CODE: 217762

GTIN: 09315822021159





RAW PRAWNS

- TAIL ON -

PACK SIZE: 1 kg

PRODUCT CODE: 1010102686

METCASH CODE: 371529

GTIN: 09315822021944



RAW PRAWNS

- TAIL ON -

PACK SIZE: 500g

PRODUCT CODE: 1010102661

METCASH CODE: 221177

GTIN: 09315822021173





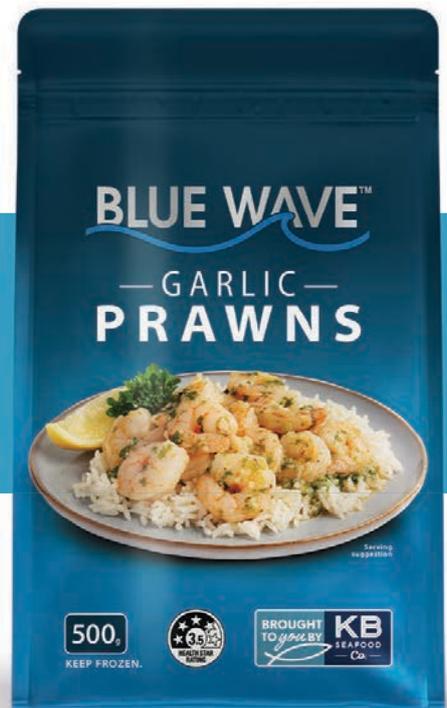
- GARLIC -
PRAWN SKEWERS

PACK SIZE: 250g

PRODUCT CODE: 1010102649

METCASH CODE: 700859

GTIN: 09315822021258



- GARLIC -
PRAWNS

PACK SIZE: 500g

PRODUCT CODE: 1010102648

METCASH CODE: 217267

GTIN: 09315822021241



- SKIN ON -
SALMON

PACK SIZE: 250g

PRODUCT CODE: 1010203132

METCASH CODE: 226232

GTIN: 09315822021210



- SKIN ON -
WHITING FILLETS

PACK SIZE: 800g

PRODUCT CODE: 1010203121

METCASH CODE: 226486

GTIN: 09315822021128





BASA

- FILLETS -

PACK SIZE: 800g

PRODUCT CODE: 1010203131

METCASH CODE: 206261

GTIN: 09315822021296



SEAFOOD

- MARINARA MIX -

PACK SIZE: 1kg

PRODUCT CODE: 1010400114

METCASH CODE: 971191

GTIN: 09315822021289





SEAFOOD

- SALAD MIX -

PACK SIZE: 1kg

PRODUCT CODE: 1010400115

METCASH CODE: 971803

GTIN: 09315822021272



BLUE WAVE™



-ASIAN ENTERTAINMENT-



PRAWN

- GYOZA -

PACK SIZE: 750g

PRODUCT CODE: 1010102883

METCASH CODE: 379527

GTIN: 09315822024129



PORK

- GYOZA -

PACK SIZE: 750g

PRODUCT CODE: 1020400011

METCASH CODE: 380421

GTIN: 09315822024143





PRAWN

- HARGOW -

PACK SIZE: 750g

PRODUCT CODE: 1010102886

METCASH CODE: 379616

GTIN: 09315822024167



VEGETABLE

- GYOZA -

PACK SIZE: 750g

PRODUCT CODE: 4010800239

METCASH CODE: 379572

GTIN: 09315822024136



2 DOOR FREEZER



1ST DOOR

1st Row

Garlic Prawns 500g
 Garlic Prawns Skewers 250g
 Seafood Marinara Mix 1kg
 Seafood Salad Mix 1kg

2nd Row

2 X Basa Fillets 800g
 Skin On Whiting Fillets 1kg
 2 X Skin On Salmon 250g

3rd Row

2 X Raw Prawns Tail Off 500g
 2 X Raw Prawns Tail On 500g

4th Row

4X Raw Prawns Tail On 1kg

5th Row

2X Cooked Prawns Tail On 500g
 2X Cooked Prawns Tail On 1kg

2ND DOOR

1st Row

2 X Salt & Pepper Squid 1kg
 2 X Formed Crumbed Squid Rings 1kg

2nd Row

2 X Tempura Prawns 1kg
 Panko Crumbed Prawns 1kg
 Double Crunch Prawns

3rd Row

Beer Battered Flathead 1kg
 Crunchy Battered Whiting 1kg
 2 X Crumbed Whiting Fillets 800g

4th Row

2 X Tempura Fish Cocktail 1kg
 2 X Crispy Battered Fish Bites 1kg

5th Row

Prawn Hargow 750g Vegetable Gyoza 750g
 Prawn Gyoza 750g Pork Gyoza 750g

PRODUCT SUMMARY

BLUE WAVE ITEM NUMBER	METCASH ITEM NUMBER	PRODUCT DESCRIPTION	UNIT WEIGHT	UNITS PER CARTON	BARCODE
FROZEN GROCERY					
1010102629	906450	Crispy Basa Fish Bites	1kg	5	09315822020725
1010203110	701004	Tempura Fish Cocktails	1kg	5	09315822020909
1010203130	327839	Beer Battered Flathead	1kg	5	09315822021234
1010203125	977574	Whiting Fillets Crumbed	800g	5	09315822021135
1010203100	910404	Crunchy Battered Whiting 70g	1kg	5	09315822020930
1010300767	701106	Salt & Pepper Squid	1kg	3	09315822020831
1010300769	906617	Formed Crumbed Squid Rings	1kg	5	09315822020862
1010102628	371532	Tempura Prawns	1kg	6	09315822020794
1010102627	906604	Panko Crumbed Prawns	1kg	6	09315822020787
1010102814	378411	Double Crunch Prawns	1kg	6	09315822022965
FROZEN DELI					
1010102657	217262	Cooked Prawns Tail On	1kg	10	09315822021180
1010102656	700532	Cooked Prawns Tail On	500g	10	09315822021197
1010102655	217254	Cooked Prawns Tail Off	500g	10	09315822021203
1010102661	221177	Raw Prawns Tail On	500g	10	09315822021173
1010102659	217762	Raw Prawns Tail Off	500g	10	09315822021159
1010102686	371529	Raw Prawn Tail On	1kg	10	09315822021944
1010102648	217267	Garlic Prawns	500g	8	09315822021241
1010102649	700859	Garlic Marinade Prawn Skewers	250g	20	09315822021258
1010400115	971803	Seafood Salad Mix	1kg	8	09315822021272
1010400114	971191	Seafood Marinara Mix	1kg	8	09315822021289
1010203131	206261	Basa Fillet	800g	5	09315822021296
1010203132	226232	Skin On Salmon Portion	250g	12	09315822021210
1010203121	226486	Skin On Whiting Fillets	800g	5	09315822021128
ASIAN ENTERTAINMENT					
1010102883	379527	Prawn Gyoza	750g	6	09315822024129
1020400011	380421	Pork Gyoza	750g	6	09315822024143
1010102886	379616	Prawn Hargow	750g	6	09315822024167
4010800239	379572	Vegetable Gyoza	750g	6	09315822024136

BLUE WAVE™



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